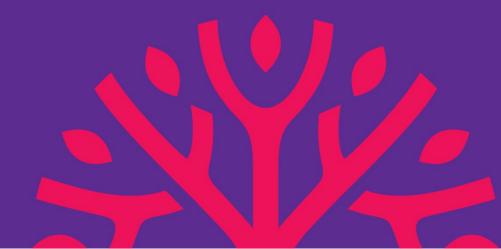


STAKEHOLDER INVOLVEMENT AT HCERES

ESQA PROJECT

Solange PISARZ Solange.pisarz@hceres.fr Hcéres JANUARY 2020

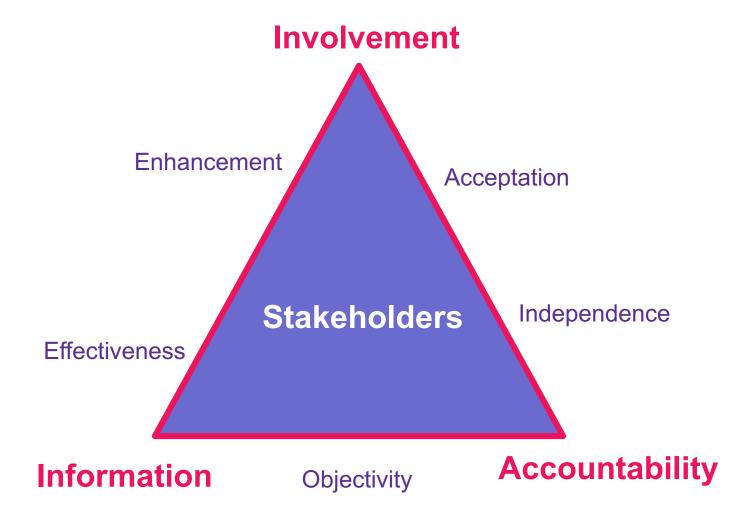


INVOLVEMENT OF STAKEHOLDERS: WHY AND HOW?

- 1. A PARADOX?
- 2. ACCOUNTABILITY
- 3. INFORMATION AND TRANSPARENCE
- 4. PAST FAILURES AND INTERROGATIONS FOR THE FUTURE



STAKEHOLDER INVOLVEMENT: A PARADOX?







HOW TO ENSURE ACCOUNTABILITY?



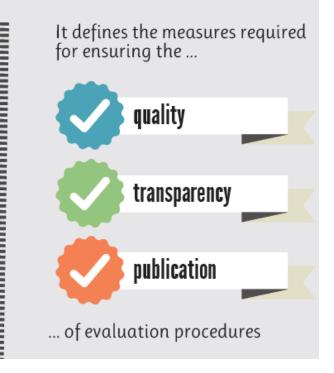
VIA THE BOARD: «THE COLLEGE»

What is its [role] in the evaluation process?



It sets the multiannual evaluation programme.

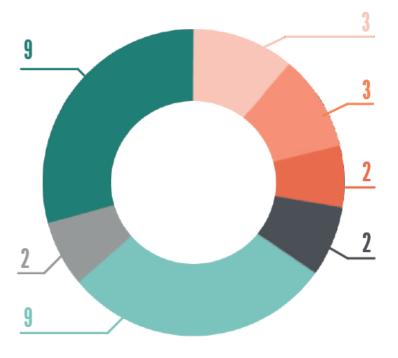
At the proposal of the President, it decides on the organisation and operation of Hcéres.





THE COMPOSITION OF THE COLLEGE

[Who] are the members?



- Researchers, engineers or professors put forward by the competent higher education and research evaluation bodies
- Researchers, engineers or professors put forward by presidents or directors of research bodies
- Researchers, engineers or professors put forward by the two conferences of heads of institutions mentioned in Article L.233-1 of the French Education Code
- Researchers, engineers or professors put forward by the French Ministry of National Education, Higher Education and Research
- Student representatives put forward by students'associations
- Qualified figures
- Members of the French Parliament appointed by the standing committee for Higher Education and Research of each house



VIA INTERVIEWS AT THE PARLIAMENT

REGULAR AND FORMAL INTERVIEWS

- Commission education and culture, or dedicated commission for public administrative body
- Annual interviews with the President and Directors, either before the Commission of the Parliament, or by written questionnaire





INFORMATION AND TRANSPARENCY

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REGULAR DIALOGUE...NO PRESSURE

WITH RECTORS CONFERENCE

meetings several times a year to present our actions and answer questions

WITH MINISTRIES

meetings several times a year to present our actions, answer questions and work together to solve problems in particular (our status as an independent council has never been a problem to work in good understanding with the ministry...)

WITH OTHER EVALUATION STRUCTURES

very frequent working meetings with CTI, the CEFDG, other foreign agencies, etc.



INFORMATION DISSEMINATION

OUR WEBSITE:

all our reports have been published and available

TWO FRENCH HIGHER EDUCATION NEWS AGENCIES (AEF AND NEWS TANK)

comment almost every day on our reports and our activity...



STAKEHOLDERS IN THE PANELS

COMPOSITION OF ALL PANELS:

- Academics
- Students
- Administrative staff
- Representatives of the socio-economic world



EXPERTS TRAININGS FOR ALL STAKEHOLDERS

- Training sessions for all experts at Hceres
- Webinars
- Videos about the role of the Experts (status) and the Conflict of interest





PAST FAILURES AND FUTURE SUGGESTIONS



NOT SUCH A GOOD EXPERIENCE

WE'VE EXPERIENCED:

- a student committee founded in 2011
- a "business world" committee founded in 2013, with the aim of raising awareness of the agency's outputs and associating them with the needs and expectations of business stakeholders
- a "regions" committee has also been experienced in 2011



TO BE CONTINUED AND EXPLORED

TOPIC RELATED SEMINARS

- 2012: "evaluation for better study programmes: testimonials and best practices"
- 2013: links between higher education and research,
- 2018: "scientific integrity and french national strategy and (stakeholders from companies, HE and research sector).
- 2019: colloquium Taking stock and looking forward.
- DEDICATED VIDEOS
- DEVELOPMENT OF SOCIAL MEDIAS COMMUNICATION
- WHAT IMPACT?







