

Task Force on  
Enhancing Knowledge  
Sharing in the EHEA  
community

Report for the BFUG Board Meeting LXXXV

# Up-date and implementation of the action plan

Tbilisi, 2 October 2023



# Scope

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*Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.*



# TF on EKS

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- **16 Members:**

Albania, Belgium Flemish Community, Germany, Italy, Malta, Montenegro, The Netherlands, Romania, Ukraine, United Kingdom, EQAR, ESU, EUA, EURASHE, European Commission, ETUCE-EI

- **Co-chairs:** Albania, Italy and Romania

# Meetings

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## I. 11 October 2021, Online

- Defining the task
- Presentation of the Report "Bologna with student eyes"
- Involvement of Experts

## II. 18 January 2022, online

- Presentation of the „*Bologna Teacher*“ Gala
- Presentation of the draft action plan

*Questionnaire related to activities and resources relevant for TF tasks*



# Meetings

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## III. 14 March 2022, Online

- Defining the task
- Presentation of the IN-Global project
- Discussion on the draft action plan

## IV. 07 December 2022, online

- Revision of the action plan

## V. 16 February 2023, Online

- Up-date on the IN-GLOBAL project
- Action plan implementation
- Discussion on the preliminary contribution to the Tirana Communiqué

# Meetings

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## VI. 5 April 2023, Rome, hybrid

- Up-date on the IN-GLOBAL project
- Discussion on the preliminary contribution to the Tirana Communiqué
- Action plan implementation
  - Slogan
  - Brief Report to the EKS Task Force on the 2019 Consultation
  - Countries to be considered for Focus Group 1
  - Survey for the Analysis of stakeholders' perception of the EHEA at the national level
  - Topics for the dissemination tools
- Action plan implementation
  - General layout for podcasts
  - Modular video script
  - Event series proposal
  - Website suggestions for improvement; social media accounts
  - Bologna experts networks/hubs
  - Newsletter format and structure

# Meetings

Next meeting  
9-10 October  
Tirana

## VII. 10-11 July 2023, Bucharest

- Visit to EURONEWS Romania headquarters, Vodafone Innovation Hub, National University of Science and Technology POLITECHNICA Bucharest Campus
- Discussion regarding the communication strategy between the TF members, INGLOBAL project consortium and the BFUG Secretariat
- Action plan implementation
  - Report on Focus Group 1 and organisation of Focus Groups 2 and 3 in September 2023
  - Preliminary results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
  - Organisation of break-out sessions within the BFUG
  - Development of key messages to be delivered for different topics
- Action plan implementation
  - General layout for podcasts
  - Modular video script
  - Event series proposal
  - Website suggestions for improvement; social media accounts
  - 1<sup>st</sup> Newsletter content
  - Bologna experts networks/hubs
  - Collaborate with other organisations at national/regional level



# The IN-GLOBAL Project

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- Supports the activities of the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community
- Partnership:
  - Coordinator: CIMEA (Italy)
  - Partners: Romanian Ministry of Education and National University of Science and Technology POLITECHNICA Bucharest
  - Associated partner: The Prime Minister's Office of Albania





# The IN-GLOBAL Project

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- Travel expenses to join the TF meetings,
- Support for the implementation of the TF action plan.
  - Experts - higher education, data analysis, communication.

# IN-GLOBAL website and social media

[www.in-global.eu](http://www.in-global.eu)

- Agenda with BFUG and stakeholder events + interesting events outside the EHEA
- Project outcomes
  - 1 Translations of the 2020 Rome Communiqué in the languages of the European Higher Education Area (11 languages)
- Links from EHEA website, CIMEA website + Erasmus+ project website
- IN-GLOBAL Twitter account to promote BFUG and EHEA events and retweet activities

[@IN\\_GLOBAL\\_EHEA](https://twitter.com/IN_GLOBAL_EHEA)

#IN-GLOBAL #BFUG #EHEA



# Action plan

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**A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them**

- ☑ *Analysis of the material resulting from the BFUG 2019 consultation on "The Future of the EHEA" and of specific literature about how the Bologna Process is perceived and understood.*
  - **Brief Report to the EKS Task Force on the 2019 Consultation** - review the introductory data supplied by each reporting country on how it carried out the consultation, and how many persons (and of what profile) were involved in it.

# Action plan

☑ *Analysis of stakeholders' perception of the EHEA at the national level*

- The **survey** was open 23 June - 6 September.

	EHEA	non-EHEA
Complete	1 930	560
Incomplete, but usable	495	75
<b>Total</b>	<b>2 425</b>	<b>635</b>
Individuals	2 176	494
Organisational	249	141

EHEA Top 10	n	%	Non-EHEA Top 10	n	%
UKR Ukraine	704	29.0	IRQ Iraq	513	80.79
HUN Hungary	663	27.3	INT International organisations	18	2.83
ROU Romania	310	12.8	ALA Åland*	4	0.63
SVN Slovenia	128	5.3	AGO Angola	4	0.63
ITA Italy	80	3.3	USA United States	4	0.63
DEU Germany	75	3.1	AUS Australia	3	0.47
ALB Albania	53	2.2	THA Thailand	3	0.47
SWE Sweden	51	2.1	CHN China	3	0.47
AUT Austria	35	1.4	URY Uruguay	2	0.31
FIN Finland	28	1.2	UZB Uzbekistan	2	0.31

*\*The four responses from Åland are unlikely to be from there. Actually, Åland was in the list by mistake in hindsight, but nevertheless was the first item in the dropdown.*



# Action plan

☑ *Analysis of stakeholders' perception of the EHEA at the national level*

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	EHEA	%	Non-EHEA	%
Students	975	40.2	87	13.7
Academics	796	32.8	352	55.4
HEI management/ administration	292	12.0	39	6.1
HEI leadership	164	6.8	91	14.3
Others	42	1.7	6	0.9
Ministry for HE	41	1.7	15	2.4
QA agency	36	1.5	24	3.8
ENIC-NARIC	24	1.0	7	1.1
Other ministry/ governmental	16	0.7	1	0.2
Other non-governmental, not-for-profit	15	0.6	6	0.9
Private company	12	0.5	2	0.3
Agency for internationalisation	10	0.4	5	0.8



The report is to be finalised by the end of October to feed into the recommendations.

# Action plan

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**A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them**

*Analysis of the existing good practices, tools and projects related to EHEA*

▪ Three focus groups:

- **governments** (5 May): representatives from 8 countries; Austria presented their national BFUG and other Bologna process related activities;
- **ENIC-NARICs, QA and promotion agencies** (11 September): representatives from 10 countries – 5 QAA, 2 QAA and ENIC-NARIC, 3 ENIC-NARIC
- **HEI and students** (22 September): NCR, HEI and students federations representatives from 10 countries – 4 students and 6 HEI together with EUA and ESU representatives members to the TF



Findings to feed into the recommendations.

# Action plan

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**A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them**

- ☑ *Organising break-out sessions within the BFUG meetings to collect best practices and opinions from members and consultative members*
  - The BFUG Board decided to organise break-out sessions in **Madrid BFUG meeting** (16 – 17 November).
    - Plenary session of 30 minutes to set the context and present the background note and questions for discussions, as well as the purpose of the sessions;
    - 10 min break to move to the rooms;
    - 1 hour breakout discussion;
    - Plenary session of 30 minutes (the next day) to present the main outcomes and next steps (probably in the form of a panel).

# Action plan

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## A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- Topics to be developed:
  - **History of the Bologna Process,**
  - **Present:** fundamental values of HE, mobility, flexible learning, recognition, inclusion, quality and relevance (+ *the European Approach for the Evaluation of Joint Programs*), social dimension,
  - **Vision for future:** microcredentials, digitalisation, internationalisation,
  - **Why Bologna matters to you?:** addressing directly different stakeholders.

Contribution from other WG?



# Action plan

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## A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- **General layout for a podcast** (assemble and educate a team to generate online content)
  - Description, benefits, challenges and equipment for *Roundtable* and *Interview* type podcasts
  - **"Beyond Borders: Innovations in Higher Education"** podcast – description, structure, proposal of topics, plan for 3 episodes: *Qualifications Frameworks compatible with the QF-EHEA , ECTS, Lisbon Recognition Convention.*
- **Modular video script** (budget-friendly production of video content)
  - Examples, content recommendations, potential topics
  - "Building Bridges: Connecting Higher Education Communities" – feature video example (longer, high-quality videos that highlight interesting aspects of a topic. They can be used to educate viewers.)

# Action plan

## A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- Modular video script
- 3 Videos on mobilities produced



# Action plan

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## A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats

- **General guidelines and ideas** for organising one or multiple events at the national, regional, and international levels: general description, event planning tasks list and budget planification.

## A5. Developing the concept and organising sessions and side events during the BFUG meetings related to the dialogue about the Bologna process

- **April BFUG meeting in Brussels:**
  - capsules and video reportages looping on a screen,
  - table for distributing handouts,
  - and inviting attendees to engage by creating capsules on the spot or participating in interviews.
- **Ministerial Conference:** side events on the key commitments?

# Action plan

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**A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section**

- **close coordination with the BFUG Secretariat**, meetings taking place regularly
- **draft proposal for enhancing the website functionalities**
- **support to the Secretariat for website revision**



# Action plan

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section



EUROPEAN HIGHER EDUCATION AREA  
LEARNING BEYOND BORDERS



European Higher Education Area - EHEA

33 aprecieri • 42 urmăritori

Mesaj Urmărești Caută

← EHEA - BFUG  
357 posts

 **Albanian BFUG Secretariat**  
2021-2024

...  **Following**



**EHEA - BFUG**  
@BFUGsecretariat

The Albanian BFUG Secretariat of the European Higher Education Area for the period 2021-2024 until the #EHEA2024 Ministerial Conference taking place in Tirana.


📍 Albania [ehea.info](http://ehea.info) 📅 Joined March 2016

39 Following 684 Followers



**European Higher Education Area**  
Learning beyond borders  
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**About**

The Bologna Process, launched with the Bologna Declaration of 1999, is one of the main voluntary processes at European level, as it is nowadays implemented in 49 States, which define the European Higher Education Area (EHEA).

# Action plan

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## A7. Collaborate with other organisations at national/regional level and/or organise common initiatives to promote the Bologna Process and the implementation of the key commitments at national/regional level

- **10 October, Tirana, Albania:** regional event dedicated to NCR and HERE experts from the Western Balkans countries with the participation of TF members
- **19-20 October 2023 Belgrade, Serbia:** *Bologna Hub Conference in the Western Balkans Sharing Knowledge – Building Networks*, organised by DAAD Germany – TF representative invited



# Action plan

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## A8. Guidance for activating Bologna experts' networks and for starting national and local level Bologna hubs, as well as to collaborate with existing Higher Education Reform Experts

- the focus groups discussions revealed that the Bologna experts' networks worked very well
- it would be beneficial to finance projects to reactivate them



# Action plan



## Ag. Newsletter related to important events and developments within the Bologna process

- **Draft concept and structure** developed – Mailchimp (open source)
- Materials published on social media can be used also for the newsletter
- 1<sup>st</sup> Edition beginning October
- 2<sup>nd</sup> Edition January?

Invitation from the BFUG Secretariat to send materials, including text and photos, to be published!

➔ Dedicated expert within the BFUG Secretariat



# EHEA

# NEWSLETTER





# Slogan

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## EHEA

A world of opportunities

A space for opportunity

Shaping your future

Change through harmonisation

A visionary community for tomorrow

Learning beyond borders

Transforming minds. Connecting the world.

Connecting Education for a Better World

# Contribution for the Tirana Communiqué

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*The Task Force on Enhancing Knowledge Sharing in the EHEA Community was created to find ways to achieve better communication regarding the EHEA and the Bologna process, between higher education students and staff, employers and society at large, authorities and policy making structures, in order to build a more closely connected and sustainable higher education community. The TF has surveyed the ways of achieving this implemented by certain countries and organisations, and has developed proposals for more effective knowledge sharing. Its work highlights both the need for new modalities and for ongoing efforts. It should continue.*

THANK YOU!

QUESTIONS OR COMMENTS?

