

Task Force on
Enhancing Knowledge
Sharing in the EHEA
community

Report for the BFUG Meeting LXXXVIII

Report and thematic discussion

Brussels, 19 – 20 February 2024



DICASTERIUM
DE CULTURA ET EDUCATIONE

TF on EKS

- *Scope: Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.*
- **16 Members:** Albania, Belgium Flemish Community, Germany, Italy, Malta, Montenegro, The Netherlands, Romania, Ukraine, United Kingdom, EQAR, ESU, EUA, EURASHE, European Commission, ETUCE-EI
- **Co-chairs:** Albania, Italy and Romania
- 10 meetings, 4 in-person and hybrid



The IN-GLOBAL Project

- Supports the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community
- Partnership:
 - Coordinator: CIMEA (Italy)
 - Partners: Romanian Ministry of Education and National University of Science and Technology Politehnica Bucharest
 - Associated partner: The Prime Minister's Office of Albania



Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Based on:

- the results of **2018 survey and 2019 consultations** regarding the vision for the EHEA after 2020,
- data from three **focus groups** with HE stakeholders,
- the results of the 2023 **IN-GLOBAL survey** on stakeholders' perception of the BP,
- **consultations** with the BFUG members,
- knowledge and experience of **TF members**.



Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Structure

- introduction
- context, best practices and challenges
- recommendations and action points for each recommendation
- communication channels and tools
- examples of good practice



Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Recommendations:

1. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and to ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities,
2. set up national Bologna expert teams and consider establishing national Bologna hubs,
3. allocate adequate, sustainable resources and funding dedicated to knowledge sharing,
4. set up a Coordination Group within the BFUG.



Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Recommendations:

- 1. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities**
 - Organise information sessions about the main messages of the Ministerial Communiqué.
 - Organise parallel sessions in the BFUG meetings with practitioners to discuss thematic issues in depth.
 - Create more space for peer-learning activities in the work models of the BFUG working structures.
 - Organise labelled Bologna events or seminars to facilitate exchange between BFUG and the HE sector.
 - Create easy-to-read materials explaining the history of the BP, what it is about and what it strives for and create materials containing core information about the BP, the BFUG working structures, the decision-making process and explanation of the relevant acronyms.



BFUG

Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Recommendations:

1. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities
 - Consider establishing a **dedicated body** or unit at the ministry or mandate an existing organisation to lead the **development of the national implementation plan**, coordinate and organise **activities related to BP** and ensure continuous **dissemination of information**.
 - Facilitate **consultations** and organise meetings with the **HE stakeholders** to set the national priorities and involve them in the drafting of the national implementation plan.
 - Organise regular and ad hoc **meetings, events and consultations** with all the HE stakeholders, including practitioners, thus creating space for more profound and meaningful discussions.
 - Develop a **National Bologna Process Implementation Report**, including relevant data gathered by the HE stakeholders.
 - **Translate the Ministerial Communiqués**, to improve the understanding of commitments.

Ministries

Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Recommendations:

2. set up national Bologna expert teams and consider establishing national Bologna hubs

- The experts should demonstrate **sound knowledge and experience** of the higher education system in their **country**, **good knowledge and understanding of the Bologna process**, the objectives and values of the EHEA and best practice in **applying** the approved instruments (Bologna tools).
- **Objectives:** to **spread knowledge and understanding** of the EHEA objectives and tools; to assist, monitor, enhance, **meaningful** implementation of the EHEA objectives; to **liaise with and support Ministries** and other stakeholders; to **train trainers** in HEIs to be a Bologna oriented institutional resource and receive information from the proposed BFUG Coordination group; to provide **mentoring** support; to promote **best practice**; to engage in **peer-to-peer** learning; to participate in the international and thematic **networks**.
- Bologna Hubs: **framework** including students, academics, researchers, HEI management and administrative staff, national authorities, Bologna expert teams and HEREs.
- **Activities** of such hubs: **share** information, **debate** the objectives of the BP, the implementation of its key commitments at the national and HEIs levels, determine common actions and **propose** recommendations.

Recommendations to encourage active involvement of the academic community in developing and addressing EHEA goals

Recommendations:

4. Set up a Coordination Group within the BFUG

- to further **develop resources and tools** adapted to an evolving BP,
- to assemble **a team specialised in creating content** about the BP and its work – audio, video and text,
- to **support and coordinate the national Bologna expert teams and hubs** and national and EHEA level initiatives and to act as an **international platform** for peer exchange for the national Bologna experts.



Dissemination tools and videos

History and main features of the Bologna Process



Dissemination tools and videos

- **Present:** fundamental values of HE*, mobility, flexible learning, recognition**, inclusion, quality and relevance (+ *the European Approach for the Evaluation of Joint Programs*), social dimension*
- **Vision for the future:** microcredentials, digitalisation*, internationalisation
- **Why Bologna matters to you?***
- **How the BFUG works?**

*description ready

**script ready



Dissemination tools and videos

3 Videos on mobilities produced

https://www.youtube.com/@eha_info



Dissemination tools and videos

Slogan

EHEA: Transforming Education together

Logo 25 y



YEARS OF
**BOLOGNA
PROCESS**

Dissemination tools and videos



European Higher Education Area - EHEA

129 aprecieri • 221 urmăritori

Mesaj Urmărești

Caută



Social media and website

European Higher Education Area
Learning beyond borders
Higher Education · Tirana · 547 followers · 10,001+ employees

https://www.youtube.com/@ehea_info

<https://ehea.info/>

EHEA - BFUG
357 posts

Albanian BFUG Secretariat
2021-2024

EUROPEAN Higher Education Area

Following

EHEA - BFUG
@BFUGsecretariat

The Albanian BFUG Secretariat of the European Higher Education Area for the period 2021-2024 until the #EHEA2024 Ministerial Conference taking place in Tirana.

Albania ehea.info Joined March 2016

39 Following 684 Followers

Series of TV/radio reportages / podcasts / events



- **Concept of a podcast series** – roundtable and interview type (definition, benefits, challenges, equipment)
 - Podcast series example: The “EHEA: Transforming Education Together” → description, structure, host introduction, proposals of topics and outline of the first three episodes: Qualifications Frameworks compatible with the QF-EHEA, ECTS, Lisbon Recognition Convention.
- **Concept to develop videos series** - short-form video content, video interviews, and feature presentations (definition, defined and examples of topics that are best to be tackled through each)
 - Feature video Example - "Building Bridges: Connecting Higher Education Communities" → introduction, core ideas, script template, structure and duration
- **Event series guidelines** – potential topics and event concepts
 - Example: “Empowering Education: Microcredentials and the Digital Learning Revolution” (mission and objectives, planning phase, including suggestions for planning team roles & responsibilities, format, programme, date, target audience and their needs, promotion and dissemination aspects, post event monitoring and evaluation, event planning task list (15 weeks prior - up to a week after event).

Regional events

- **10 October, Tirana, Albania:** regional event dedicated to NCR and HERE experts from the Western Balkans countries with the participation of TF members
- **19-20 October 2023 Belgrade, Serbia:** *Bologna Hub Conference in the Western Balkans Sharing Knowledge – Building Networks*, organised by DAAD Germany – TF representative invited



Newsletter



- Concept and structure – Mailchimp (free plan)
- 1st Edition beginning October 2023 and 2nd Edition December 2023
- Guidelines



Contribution for the Tirana Communiqué



Ministers recognise the need for more effective collaboration between the policy level and the higher education community.

Consultations regarding perceptions of the Bologna process highlighted that enhanced dissemination of knowledge and strengthened dialogue about ongoing work and new perspectives developed by the BFUG and its working groups should be achieved. Communication and dissemination tools relevant for each context should be used more systematically to enhance knowledge sharing within our countries and across national borders. We commit to embedding these tools and extending their use in the coming work period.

We indicate as a priority for all EHEA countries the development of national action plans to put into practice the EHEA reforms and tools. These should include organising and supporting national and international networks of well-informed experts who are able to share knowledge about the Bologna Process, support the implementation of higher education policies and reforms and cooperate across national borders and with the BFUG.

Matters to be discussed

1. Best practice or challenges related to Bologna Process knowledge sharing specific to your national/institutional context.
2. Communication tools proposed.
3. Additional recommendations.



THANK YOU!

cristina.ghitulica@pmu.ro